

THE PIPA/KNOWLEDGE NETWORKS POLL

THE AMERICAN PUBLIC ON INTERNATIONAL ISSUES

PIPA-Knowledge Networks Poll:

Global Public Opinion on the US Presidential Election and US Foreign Policy

Questionnaire

Dates of Survey: Sep 3–7, 2004
Sample Size: 798

Margin of Error: +/- 3.5 % [full sample]

Q1: Thinking about how people around the world feel about the US presidential election, do you think:

More would prefer George W. Bush.....	25%
More would prefer John Kerry	35
Views are about evenly divided.....	39
(No answer).....	1

Q2: Thinking about people around the world, do you think the foreign policy of George W. Bush has:

Made more people feel better about the US.....	16%
Made more people feel worse about the US	51
Views are about evenly divided.....	32
(No answer).....	1

Q3: If more people around the world say they have been feeling worse about the United States, how much does this concern you?

Not at all.....	18%
A little	22
Somewhat.....	27
A lot	33
(No answer).....	*

Q4: If more people around the world say they have been feeling worse about the United States, how much is this a problem for the US?

Not at all	10%
A little	20
Somewhat	30
A lot	40
(No answer).....	*

[FULL SAMPLE]

Q5. If the upcoming election for president were held today for whom would you vote:

George W. Bush.....	40%
John F. Kerry	40
Don't know	20*

[IF ANSWER "BUSH OR "KERRY"]

Q5a. How sure are you that you will vote this way?

Very sure Bush.....	36%
Somewhat sure Bush.....	3
Not very sure Bush.....	1
Very sure Kerry.....	34%
Somewhat sure Kerry.....	6
Not very sure Kerry	*
(No answer).....	20

[IF 'DK' IN Q5 OR 'SOMEWHAT SURE' OR 'NOT VERY SURE' IN Q5a]

Q6: If you were to hear that either Bush or Kerry was preferred by most people in the world, how do you think this might affect your likelihood to vote for that candidate? Would it make you:

A lot more likely	4%
A little more likely	14
Would have no effect either way	74
A little less likely	4
A lot less likely	3
(No answer).....	1

* "Don't know" was offered to respondents on the screen as an option.

Demographic Data:

D1. In politics today, do you think of yourself as:

Republican	32%
Independent.....	26
Democrat.....	36
Other	6

D2. Age

18-29	16%
30-44	23
45-59	28
60+	34

D3. Education level (categorical)

Less than High School	17%
High School Graduate.....	32
Some College	29
College Graduate	22

D4. Race/Ethnicity

White, Non-Hispanic	82%
Black, Non-Hispanic.....	8
Other, Non-Hispanic	3
Hispanic	8

D5. Gender

Male	48%
Female.....	52

D6. Region

Northeast.....	20%
Midwest.....	25
South	35

West20